Global Perspectives on Inclusive Well-Being: The Role of Health and Wellness Coaching (HWC) in Fostering Diversity, Equity, Inclusion, and Belonging



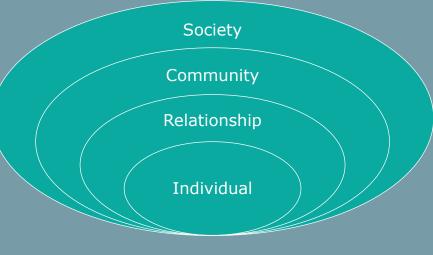
1. Reframing DEIB in a Well-Being Context

Diversity: proportionate representation across all dimensions of human difference.

Inclusion: everyone is included, visible, heard, and considered.

Belonging: everyone is treated and feels like a full member of the larger community and can thrive.

Well-Being Mental & Physical Health



2. Accredited HWC Training

- Cultural Competence & Awareness
- Intersectionality
- Empathic Communication & Active Listening

"Proof:

voices

from the

field"

- Bias Awareness & Mitigation
- Inclusive Language & Practices
- Knowledge of Health Disparities & SODH

Ongoing Professional Development

- Lifelong Cultural Humility
- Coaching Ethics
- Non-judgment



advocacy life course
empowerment well-being advocacy
health advocacy health in all policies life course
economy of well-being equity commercial determinants
health promotion individual health in all policies
healthy life expectancy SUSTAINABLE
social determinants
quality of life development
environment

ACCUPATION

A

economic determinants Investment covid-19
empowerment economy of well-being
health in all policies community action
advocacy sustainable development
commercial determinants
communication
life course

3. Diversity Types: What-Why-How

- 1. Race & Ethnicity
- 2. Age & Generation
- 3. Gender
- 4. Sexual Orientation
- 5. Religious & Spiritual
- 6. Physical Disability
- 7. Socio-Eco Status & SDOH
- 8. Health Status
- 9. Neurodiversity & ADHD
- 10.Weight Bias & Stigma

4. HWC Specialties

(non-exhaustive)



Stress End of Life Medical Nutrition **Fitness Family** Management Coaches Coaches Caregiver Coaches Coaches Coaches Chronic Mental Health **Smoking** Weight Loss Holistic Health Lifestyle Disease and Well-Being Cessation Coaches Management Coaches Coaches Coaches Coaches Coaches Cancer Corporate Pregnancy and Senior Health Youth and Teen **Gut Health** Wellness Wellness Postpartum **Health Coaches** Coaches Coaches Coaches Coaches Coaches

Wellness Coaches for Specific Populations

Wellness Coaches for Aging in Place Addiction Recovery Coaches Holistic Nutrition Coaches Wellness
Coaches for
Specific
Conditions

5. Conclusions

DEIB conversation is paramount. Accredited, well-trained HWC at forefront, playing pivotal role in supporting DEIB initiatives. Skills & knowledge enable coaches to:

- Navigate complex landscape of health and well-being,
- Foster inclusivity and equityContribute to whole-person
- betterment of individuals and society,
- Embody agents of positive change.

6. Action!

Encourage



Champion	Health and Wellness Coaching
Embrace	Multicultural Competency
Build	Inclusive Spaces
Implement	DEIB Initiatives
Support	Mental Health and Neurodiversity
Advocate	for Policy Changes
Engage in	in Continuous Learning

"Calling In-Out" Culture

Learn more!

Full Whitepaper and PowerPoint published in February 2024 Available at: https://globalwellnessinstitute.org/initiatives/wellness-coaching-initiative-resources/Contributors:

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