



GLOBAL WELLNESS
INSTITUTE™

EMPOWERING WELLNESS WORLDWIDE



PARTNERSHIP OPPORTUNITY

GEOGRAPHY of WELLNESS





WHO WE ARE

The Global Wellness Institute (GWI) is a 501(c)(3) nonprofit organization with a mission to empower wellness worldwide by educating the public and private sectors about preventative health and wellness. GWI's research, programs and initiatives have been instrumental in the growth of the USD \$4.4 trillion wellness economy—and in uniting the health and wellness industries. Through its five pillars—Research, Initiatives, Roundtable Discussions, Wellness Evidence and The Wellness Moonshot: A World Free of Preventable Disease—the GWI informs and connects key stakeholders capable of impacting the overall wellbeing of our planet and its citizens.

VISION

A WORLD FREE OF PREVENTABLE DISEASE

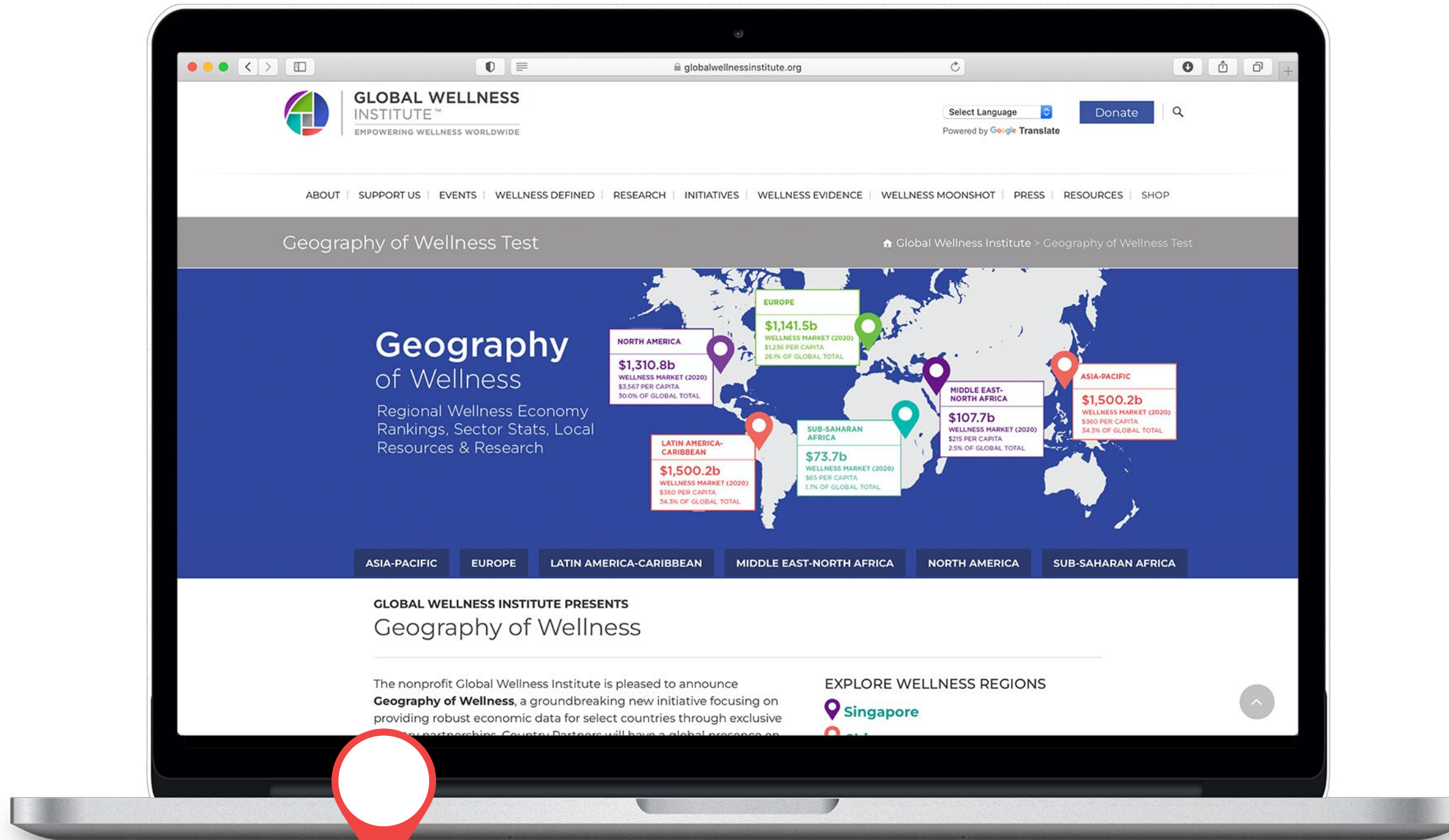
MISSION

EMPOWERING WELLNESS WORLDWIDE

- Facilitating collaboration across the health and wellness industries
- Offering proprietary global research, analysis and information
- Inspiring innovation in services and products and advocating for industry growth and sustainable practices

GET INVOLVED

Empowering wellness worldwide begins with your support. As a nonprofit, educational foundation, GWI relies on the financial contributions of its strategic alliances, research partners, Ambassadors, and supporters. Thanks to this support, the Institute is able to continue its work transforming the health and wellness of people, communities and the planet.



Geography of Wellness Test

Global Wellness Institute > Geography of Wellness Test

Geography of Wellness

Regional Wellness Economy Rankings, Sector Stats, Local Resources & Research



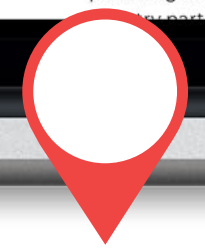
- ASIA-PACIFIC
- EUROPE
- LATIN AMERICA-CARIBBEAN
- MIDDLE EAST-NORTH AFRICA
- NORTH AMERICA
- SUB-SAHARAN AFRICA

GLOBAL WELLNESS INSTITUTE PRESENTS Geography of Wellness

The nonprofit Global Wellness Institute is pleased to announce **Geography of Wellness**, a groundbreaking new initiative focusing on providing robust economic data for select countries through exclusive

EXPLORE WELLNESS REGIONS

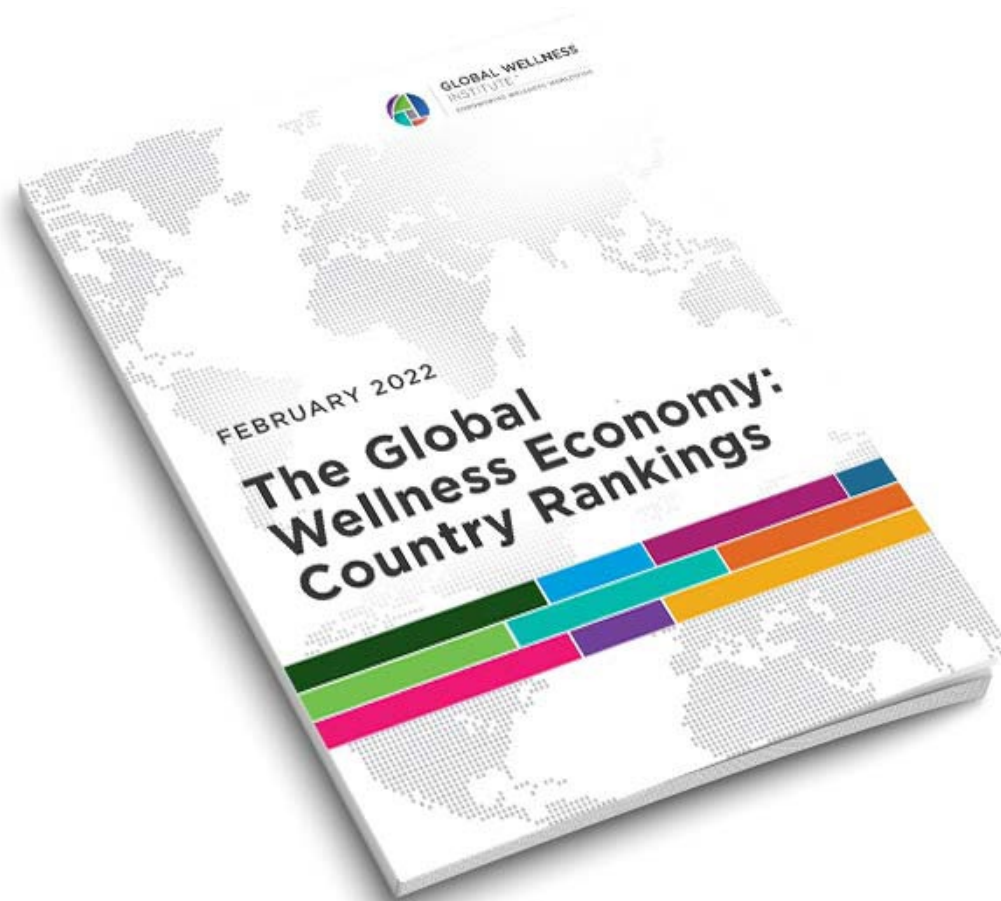
[Singapore](#)



[VIEW MICROSITE](#)



GEOGRAPHY of WELLNESS



The nonprofit Global Wellness Institute is pleased to announce The Geography of Wellness, a **groundbreaking new initiative focusing on providing robust economic data for select countries** through exclusive Country Partnerships.

Country Partners will have a global presence on the leading website for trusted, unbiased wellness research. Partnerships are until December 2023 and can be renewed in January 2024 for a second partnership to support new research. The Partner is able to communicate their traditions, culture and history of wellness in their regions.

GWI's inaugural Country Partner is the Singapore Tourism Board, showcasing Singapore's robust wellness economy. For information on how to gain country-specific research as a recognized partner with GWI, please contact **Amy Cook** at amy.cook@globalwellnessinstitute.org.

The GWI is a data-driven organization, providing research statistics for the wellness economy on a global scale. This country report is the first measurement of the size of the world's wellness economy, presenting data on its eleven wellness sectors. It shows the trajectory of the wellness economy from 2017 to 2019, the pandemic impacts on 2020, and subsector details where data is available. It also contains global and regional comparisons.



SHOWCASE YOUR COUNTRY

Become A Partner

\$20,000

BENEFITS INCLUDE:

- Stand-alone, **robust economic research** on selected wellness sectors including wellness economy statistics and sector details. [View example](#)
- **Global presence** as an exclusive GWI Geography of Wellness Country Partner on the leading website for trusted, unbiased global wellness research
- Ability to **communicate the traditions, culture and history** of wellness in your country (via multiple paragraphs on the country page written by the GWI partner)
- Option to translate the GWI global wellness **economy bubble chart** into your country's language and currency
- Links to all other **resources and research on wellness** in your region
- **Partnership, support and marketing** until December 2023 for the introductory rate of \$20,000 USD (\$10,000 to be received to begin work on your specific pages, and \$10,000 when the pages are ready to be published)
- **One complimentary GWI Ambassadorship** that expires with the partnership in December 2023 (\$2,000 value including GWI Ambassador logo, Ambassador Directory, proprietary monthly Wellness Barometer and additional exclusive benefits)

**Partnership fee of \$20,000 is subject to increase.*



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**FOR PARTNERSHIP INQUIRIES,
PLEASE CONTACT:**

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