GLOBAL WELLNESS ECONOMY: $4.4 trillion in 2020

- Wellness Tourism: $436b
- Personal Care & Beauty: $955b
- Physical Activity: $738b
- Mental Wellness: $131b
- Workplace Wellness: $49b
- Wellness Real Estate: $275b
- Traditional & Complementary Medicine: $413b
- Public Health, Prevention, & Personalized Medicine: $375b
- Healthy Eating, Nutrition, & Weight Loss: $946b
- Spas: $39b
- Springs: $39b
- Marketing & Technology: $68b

Note: Numbers do not add to total due to overlap in sectors.
Source: Global Wellness Institute