



GLOBAL WELLNESS  
INSTITUTE™

# WELLNESS REAL ESTATE & COMMUNITIES SYMPOSIUM

SEPT. 28, 2021 | IN PERSON IN NYC + VIRTUAL



**GLOBAL WELLNESS**  
**INSTITUTE™**

---

EMPOWERING WELLNESS WORLDWIDE

**Wellness Real Estate & Communities VIP Reception**

Monday, September 27, 2021

Delos Headquarters

860 Washington Street | 4th Floor

5:30 - 8:00 PM

...

**Wellness Real Estate & Communities Symposium**

Tuesday, September 28, 2021

etc.venues | 601 Lexington Avenue

8:00 AM - 4:00 PM

MARQUEE SPONSOR



# WELLNESS REAL ESTATE & COMMUNITIES SYMPOSIUM AGENDA PREVIEW

TUESDAY, SEPTEMBER 28, 2021

**7:30 AM - 8:00 AM**      **Check-in for attendees; lobby**

---

**8:00 AM - 8:30 AM**      **Meet + Mingle**

---

**8:30 AM - 12:00 PM**      **MORNING SESSIONS**

---

## **Welcome to the Inaugural Symposium**

**Nancy Davis**, Chief Creative Officer, Executive Director, Global Wellness Institute, US

---

## **The Booming Global Economy of Wellness Real Estate & Communities**

**Susie Ellis**, Chair & CEO, Global Wellness Institute, US

---

## **Now More than Ever: Wellness in the Built Environment**

**Paul Scialla**, CEO, Delos Living, LLC, New York, US

---

## **GWI Research**

### **Sizing the Global Wellness Real Estate Economy: Looking Beyond COVID-19**

**Katherine Johnston & Ophelia Yeung**, Senior Research Fellows, Global Wellness Institute, US

---

## **Q&A with Research Team**

---

## **Global Wellness Real Estate & Communities Projects:**

### **Val De Vie Estate**

**Martin Venter**, CEO, South Africa

### **JLF Corporation Pty Ltd**

**John Fitzgerald**, CEO, Australia

---

## **What Is Real Estate?**

**Clodagh**, Founder & CEO, Clodagh, US

---

---

### **Rancho La Puerta Residences, Mexico: Case Study in Opening During the Pandemic**

**Alfredo Carvajal**, Grupo Espiritu's Advisor and Delos Executive VP, US

---

### **Biophilic Design: A Foundation of Wellness Real Estate**

**Steve Nygren**, Founder, Serenbe, Georgia, US

---

### **Investor Presentation**

**To be announced**

---

### **Global Wellness Real Estate & Communities Projects:**

#### **"Wellness Smart Village"**

*Rural Landscape Regeneration & Wellness Communities Development*

**Max Reim**, CEO, Co-Managing Partner & Founding Principal of LiveWorkLearnPlay, Canada

**Chicco Tatriele**, Community Changemaker, Alchemy Concepts, Italy

**Lahra Tatriele**, Wellness Designer & Strategist, Alchemy Concepts, Italy

**Franc Arleo**, WSV Ideator, US

**Michael Harte**, Researcher at Massachusetts Institute of Technology, US

#### **Wen Living San Jose Del Cabo by Awen Developers**

**Edgar Matute**, CEO, Mexico

---

### **Investor Perceptions: How Health and Wellbeing Are Seen as a Value Driver in Real Estate**

**Joanna Frank**, President & CEO, Center for Active Design, US

---

### **Investor Perceptions Panel**

**Joanna Frank**, President & CEO, Center for Active Design, US

**Investor: Kevin Davis**, Senior Managing Director of Capital Markets for JLL's Hotels and Hospitality Group, US

**Developer** to be announced

**Tenant** to be announced

---

---

## Reframing the Assumptions of Architecture

**Veronica Shreibeis Smith**, CEO & Founding Principal, Vera Iconica, Wyoming, US

**12:10 PM - 1:30 PM**

### Interactive Lunch:

#### “Ask the Expert” Table Topic Discussions

Roundtable discussions with designated experts.

#### TABLE TOPIC DISCUSSIONS

- 1. Wellness Cities, Wellness Communities: Keys to Creating Value*
- 2. High-Rise Real Estate Development and Wellness*
- 3. Sustainability/Climate/Nature and the Built Environment*
- 4. Aging/Senior/Active Adult Living & Wellness: Opportunities*
- 5. The Consumer: What Do They Want?*
- 6. Flexible Ownership/Timeshare/Fractional/New Models*
- 7. Investment: Raising Capital. Exit Strategies.*
- 8. Programming: Health/Wellness/Medical*
- 9. Bottom Line: Premiums, Resale Value; ROI & ROW (Return on Wellness)*
- 10. Design: Interiors/Exteriors/Materials/Concept*
- 11. Amenities & Technology: To Create a Wellness Real Estate Concept*
- 12. Building Community Engagement: People Who Need People; The Human Glue; Secret Sauce*

**1:30 PM - 4:00 PM**

### AFTERNOON SESSIONS

#### Panel: Trends in Wellness Real Estate & Communities

**Beth McGroarty**, VP, Research & Forecasting, Global Wellness Institute

**Panelists:** Top NY Business Media

#### Epigenetics and the Built Environment

**Dr. Richard H. Carmona**, Chief of Health Innovations, Canyon Ranch; 17th US Surgeon General, US

---

---

**GW Wellness Communities & Real Estate Initiative:  
Collaboration and Impact**

**Helen Foster**, Principal, Foster Strategy, LLC, US

---

**Research & Presentation**

**Rachel Hodgdon**, President & CEO, International  
WELL Building Institute, US

---

**Global Wellness Real Estate & Communities Projects:**

**Dubai**

Projects to be announced

**China**

Projects to be announced

---

**Q&A**

---

**Closing Remarks**

**Susie Ellis**, Chair & CEO, Global Wellness Institute,  
US

**Paul Scialla**, CEO, Delos Living, LLC, US

---

**4:00 PM**

**Champagne Toast!**

---