



GLOBAL WELLNESS
INSTITUTE™
EMPOWERING WELLNESS WORLDWIDE

WELLNESS REAL ESTATE & COMMUNITIES SYMPOSIUM AGENDA

Tuesday, September 28, 2021 | etc.venues | 601 Lexington Ave., NYC

MONDAY, SEPTEMBER 27, 2021

5:30 PM - 8:00 PM **Wellness Real Estate & Communities VIP Reception**
Clodagh Design Studio
115 East 23rd Street | 12th Floor

TUESDAY, SEPTEMBER 28, 2021

8:00 AM - 8:30 AM **Check-in for attendees; lobby**

8:00 AM - 8:30 AM **Meet + Mingle**

8:30 AM - 8:32 AM **Welcome to the Inaugural Symposium**
Nancy Davis, Chief Creative Officer, Executive
Director, Global Wellness Institute

8:33 AM - 8:40 AM **The Booming Global Economy of
Wellness Real Estate & Communities**
Susie Ellis, Chair & CEO, Global Wellness Institute

8:43 AM - 8:53 AM **Now More than Ever: Wellness in the
Built Environment**
Paul Scialla, CEO, Delos Living, LLC

8:57 AM - 9:30 AM **GWI Research**
**Sizing the Global Wellness Real Estate Economy:
Looking Beyond COVID-19**
Katherine Johnston & Ophelia Yeung, Senior
Research Fellows, Global Wellness Institute

9:34 AM - 9:49 AM

What Is Real Estate?

Clodagh, Founder & CEO, Clodagh

9:53 AM - 10:03 AM

Ranch La Puerta Residences & the New Model for Flexible Ownership

Alfredo Carvajal, EVP, Delos Living, LLC

Roberto Arjona, CEO, Rancho La Puerta

10:07 AM - 10:17 AM

Wellness Real Estate and Communities: A Global Glimpse, Part One

Clear Island, Clear Island Waters, Queensland, Australia

Tri Vananda, Phuket, Thailand

Six Senses Residences: France, Thailand, US and more

Susie Ellis, Chair & CEO, Global Wellness Institute

10:21 AM - 10:36 AM

Biophilic Design: A Foundation of Wellness Real Estate

Steve Nygren, Founder, Serenbe, Georgia

10:40 AM - 11:15 AM

Investor Perceptions: How Health and Wellbeing Are Seen as a Value Driver in Real Estate

Joanna Frank, President & CEO, Center for Active Design

Panelists:

Kevin Davis, Senior Managing Director of Capital Markets for JLL's Hotels and Hospitality Group

Eric Duchon, Global Head of Real Estate ESG, Blackstone

Jonathan Flaherty, Global Head of Sustainability and Building Technology Innovation, Tishman Speyer

11:19 AM - 11:29 AM

Wellness Real Estate and Communities: A Global Glimpse, Part Two

MEA (Modern Elder Academy) Regenerative Community, Santa Fe Ranch, New Mexico, US

The Watermark at Brooklyn Heights, Brooklyn, New York, US

Rancho Mission Viejo, Orange County, CA

Susie Ellis, Chair & CEO, Global Wellness Institute

11:33 PM - 11:43 PM

Lake Nona: Residences, Hospitals, Hotels, Sports, Autonomous Vehicles, Active Art installations & More
Craig Collin, COO, Tavistock Development Company

11:47 AM - 12:02 PM

Reframing the Assumptions of Architecture
Veronica Shreibeis Smith, CEO & Founding Principal, Vera Iconica

12:06 PM - 1:30 PM

Interactive Lunch: "Ask the Expert"
Table Topic Discussions

Roundtable discussions with designated experts.

TABLE TOPIC DISCUSSIONS

1. How Investors Are Looking at Wellness & Real Estate

Jose Antonio Contreras, Senior Managing Partner, Wamex PE

Kevin Davis: Senior Managing Director of Capital Markets, JLL's Hotels and Hospitality Group

2. My Vision for the Future

Paul Scialla, CEO, Delos Living LLC

Craig Collin, COO, Tavistock

3. Ownership Models: Fractionals, Flexible, Timeshare and more

Edgar Matute, CEO, Awen Developers

Alfredo Carvajal, EVP, Delos Living, LLC

4. The Future of Senior Living

Aras Erekul, National Director of Integrative Well-being, Watermark Retirement Communities

Mel Gamzon, Principal, Senior Housing Global Advisors

5. What Consumers Want and Need

Andrew Cohan, Managing Director, Horwath HTL

Helen Foster, Founder & Principal, Foster Strategy, LLC

6. Creative Ways to Democratize Wellness

Adam Tanaka, COO, Therme Group North America

Abby Brody, CEO, MYX

12:06 PM - 1:30 PM

Interactive Lunch:

“Ask the Expert” Table Topic Discussions

Roundtable discussions with designated experts.

TABLE TOPIC DISCUSSIONS CONTINUED

7. The Latest in Sustainability

Jonathan Flaherty, Senior Director, Tishman Speyer
Steve Nygren, Founder, Serenbe

8. Creativity 2022

Clodagh, Founder & CEO, Clodagh Design
Anjan Chatterjee, MD, Professor of Neurology, Psychology and Architecture and Founding Director of the Penn Center for Neuroaesthetics, University of Pennsylvania

9. The Secret Sauce of Building Community and Communities

Wendy Bosalavage, President and CRO, LIVunLtd
Richard Carmona, MD, Chief of Health Innovations, Canyon Ranch; 17th US Surgeon General

10. Let's Talk about Nudge Architecture

John McManus, Founder & President, Ashram Media Properties LLC
Veronica Schreiber Smith, CEO & Founding Principal, Vera Iconica Architecture and Developments

1:34 PM - 2:00 PM

Panel: A Conversation on Trends in Wellness Real Estate & Communities

Beth McGroarty, VP, Research & Forecasting, Global Wellness Institute

Panelists:

Shivani Vora, Freelance, New York Times, Architectural Digest

John McManus, Founder & President, The Builders Daily

2:04 PM - 2:14 PM

Epigenetics and the Built Environment

Dr. Richard H. Carmona, Chief of Health Innovations, Canyon Ranch; 17th US Surgeon General

2:18 PM - 2:28 PM

**Wellness Real Estate and Communities:
A Global Glimpse, Part Three**

*GOCO Retreat Communities: Canada, Norway,
Thailand and more*

Wellness Communities Italia, Italy

*The XI New York, Managed by Six Senses,
New York, US*

Susie Ellis, Chair & CEO, Global Wellness Institute

2:32 PM - 2:42 PM

**GWI Wellness Communities & Real Estate Initiative:
Collaboration and Impact**

Helen Foster, Principal, Foster Strategy, LLC

2:45 PM - 2:55 PM

**Creating Wellness Communities with Purpose, Im-
pact and Scale**

Edgar Matute, CEO, Awen Developers

2:59 PM - 3:09 PM

MYX: Disrupting Spaces for Education + Wellness

Abby Brody, Founder & CEO, MYX

3:13 PM - 3:23 PM

**Neuroarchitecture, the Built Environment, and
Wellness**

Anjan Chatterjee, MD, Professor of Neurology,
Psychology, and Architecture at the University of
Pennsylvania, founding director of the Penn Center
for Neuroaesthetics

3:27 PM - 3:37 PM

**Wellness Real Estate and Communities:
A Global Glimpse, Part Four**

*Val de Vie Estate, Paarl-Franschhoek Valley,
Western Cape, South Africa*

*AMAALA, Northwestern Red Sea Coastline,
Saudi Arabia*

Vincitore Benessere, Dubai, UAE

Susie Ellis, Chair & CEO, Global Wellness Institute

3:41 PM - 3:51 PM

A Pioneer in Mixed-Use Wellness Projects

Dilip Barot, Founder, Amrit Ocean Resort &
Residences

3:55 PM - 4:10 PM

**Trending Now: At the Intersection of Health,
Well-Being and Real Estate Is a Profound
Opportunity for Market Transformation**

Rachel Hodgdon, President & CEO, International
WELL Being Institute

4:14 PM - 4:24 PM

Final Thoughts

Susie Ellis, Chair & CEO, Global Wellness Institute

Paul Scialla, CEO, Delos Living, LLC

4:30 PM

Champagne Toast!

Susie Ellis, Chair & CEO, Global Wellness Institute

Paul Scialla, CEO, Delos Living, LLC

Veronica Shreibeis Smith, CEO & Founding
Principal, Vera Iconica
