



**GLOBAL WELLNESS
INSTITUTE™**
EMPOWERING WELLNESS WORLDWIDE

WELLNESS REAL ESTATE & COMMUNITIES SYMPOSIUM **AGENDA PREVIEW**

Tuesday, September 28, 2021 | etc.venues | 601 Lexington Ave., NYC

MONDAY, SEPTEMBER 27, 2021

5:30 PM - 8:00 PM **Wellness Real Estate & Communities VIP Reception
hosted by Delos**

TUESDAY, SEPTEMBER 28, 2021

7:30 AM - 8:00 AM **Check-in for attendees; lobby**

8:00 AM - 8:30 AM **Meet + Mingle**

8:30 AM - 12:00 PM **MORNING SESSIONS**

Welcome to the Inaugural Symposium

Nancy Davis, Chief Creative Officer, Executive
Director, Global Wellness Institute, US

The Booming Global Economy of Wellness Real Estate & Communities

Susie Ellis, Chair & CEO, Global Wellness Institute, US

*Global Wellness Real Estate & Communities Projects
to be discussed throughout the day include:*

[AMAALA](#), Saudi Arabia

[Amrit Ocean Resort & Residences](#), Florida

[GOCO Hospitality](#)

Continued on the following page...

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[JLF Corporation, Australia](#)
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[Regenerative Communities - Modern Elder Academy](#)
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[Tri Vananda, Thailand](#)
[Val De Vie Estate, South Africa](#)
[Vincitore Benessere, Dubai](#)
[Virtu Resorts, Canada](#)
[Watermark Retirement Communities, US](#)
[Wellness Smart Villages, Italy](#)
[Wen Living San Jose Del Cabo, Mexico](#)

Now More than Ever: Wellness in the Built Environment

Paul Scialla, CEO, Delos Living, LLC, New York, US

GWI Research

Sizing the Global Wellness Real Estate Economy: Looking Beyond COVID-19

Katherine Johnston & Ophelia Yeung, Senior Research Fellows, Global Wellness Institute, US

Q&A with Research Team

Global Wellness Real Estate & Communities Projects:

Val De Vie Estate

Martin Venter, CEO, South Africa

JLF Corporation Pty Ltd

John Fitzgerald, CEO, Australia

What Is Real Estate?

Clodagh, Founder & CEO, Clodagh, US

Rancho La Puerta Residences, Mexico: Case Study in Opening During the Pandemic

Alfredo Carvajal, Grupo Espiritu's Advisor and Delos Executive VP, US

Biophilic Design: A Foundation of Wellness Real Estate

Steve Nygren, Founder, Serenbe, Georgia, US

Lake Nona: Residences, Hospitals, Hotels, Sports, Autonomous Vehicles, Active Art Installations & more

Craig Collin, COO, Tavistock Development Company, US

Global Wellness Real Estate & Communities Projects:

“Wellness Smart Village”

*Rural Landscape Regeneration & Wellness
Communities Development*

Max Reim, CEO, Co-Managing Partner & Founding
Principal of LiveWorkLearnPlay, Canada

Chicco Tatriele, Community Changemaker, Alchemy
Concepts, Italy

Lahra Tatriele, Wellness Designer & Strategist,
Alchemy Concepts, Italy

Franc Arleo, WSV Ideator, US

Michael Harte, Researcher at Massachusetts
Institute of Technology, US

Wen Living San Jose Del Cabo by Awen Developers

Edgar Matute, CEO, Mexico

Investor Perceptions: How Health and Wellbeing Are Seen as a Value Driver in Real Estate

Joanna Frank, President & CEO, Center for Active
Design, US

Investor Perceptions Panel

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Kevin Davis, Senior Managing Director of Capital
Markets for JLL's Hotels and Hospitality Group, US

Eric Duchon, Global Head of Real Estate ESG,
Blackstone

Jonathan Flaherty, Global Head of Sustainability and
Building Technology Innovation, Tishman Speyer

Reframing the Assumptions of Architecture

Veronica Shreibeis Smith, CEO & Founding
Principal, Vera Iconica, Wyoming, US

12:10 PM - 1:30 PM

Interactive Lunch:

“Ask the Expert” Table Topic Discussions

Roundtable discussions with designated experts.

TABLE TOPIC DISCUSSIONS

- 1. Wellness Cities, Wellness Communities: Keys to Creating Value*
- 2. High-Rise Real Estate Development and Wellness*
- 3. Sustainability/Climate/Nature and the Built Environment*
- 4. Aging/Senior/Active Adult Living & Wellness: Opportunities*
- 5. The Consumer: What Do They Want?*
- 6. Flexible Ownership/Timeshare/Fractional/New Models*
- 7. Investment: Raising Capital. Exit Strategies.*
- 8. Programming: Health/Wellness/Medical*
- 9. Bottom Line: Premiums, Resale Value; ROI & ROW (Return on Wellness)*
- 10. Design: Interiors/Exteriors/Materials/Concept*
- 11. Amenities & Technology: To Create a Wellness Real Estate Concept*
- 12. Building Community Engagement: People Who Need People; The Human Glue; Secret Sauce*

1:30 PM - 4:00 PM

AFTERNOON SESSIONS

Panel: Trends in Wellness Real Estate & Communities

Beth McGroarty, VP, Research & Forecasting, Global Wellness Institute

Panelists: Top NY Business Media

Epigenetics and the Built Environment

Dr. Richard H. Carmona, Chief of Health Innovations, Canyon Ranch; 17th US Surgeon General, US

GWJ Wellness Communities & Real Estate Initiative: Collaboration and Impact

Helen Foster, Principal, Foster Strategy, LLC, US

Research & Presentation

Rachel Hodgdon, President & CEO, International WELL Building Institute, US

MYX: Disrupting Spaces for Education + Wellness

Abby Brody, Founder & CEO, MYX, US

Neuroarchitecture, the Built Environment, and Wellness

Anjan Chatterjee, MD, Professor of Neurology, Psychology, and Architecture at the University of Pennsylvania, founding director of the Penn Center for Neuroaesthetics

A Pioneer in Mixed-Use Wellness Projects

Dilip Barot, Founder, Amrit Ocean Resort & Residences, US

Global Wellness Real Estate & Communities Projects

Q&A

Closing Remarks

Susie Ellis, Chair & CEO, Global Wellness Institute, US
Paul Scialla, CEO, Delos Living, LLC, US

4:00 PM

Champagne Toast!
