



GLOBAL WELLNESS
INSTITUTE™
EMPOWERING WELLNESS WORLDWIDE

WELLNESS REAL ESTATE & COMMUNITIES SYMPOSIUM

AGENDA PREVIEW

Tuesday, September 28, 2021 | etc.venues | 601 Lexington Ave., NYC

MONDAY, SEPTEMBER 27, 2021

5:30 PM - 8:00 PM **Wellness Real Estate & Communities VIP Reception hosted by Delos**

TUESDAY, SEPTEMBER 28, 2021

7:30 AM - 8:00 AM **Check-in for attendees; lobby**

8:00 AM - 8:30 AM **Meet + Mingle**

8:30 AM - 12:00 PM **MORNING SESSIONS**

Welcome to the Inaugural Symposium

Nancy Davis, Chief Creative Officer, Executive Director, Global Wellness Institute, US

The Booming Global Economy of Wellness Real Estate & Communities

Susie Ellis, Chair & CEO, Global Wellness Institute, US

Global Wellness Real Estate & Communities Projects to be discussed throughout the day include:

[AMAALA](#), Saudi Arabia

[Amrit Ocean Residences](#), Florida

[Blue Zones](#), US

Continued on the following page...

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[GOCO Hospitality](#)
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[Regenerative Communities - Modern Elder Academy](#)
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[Tri Vananda, Thailand](#)
[Val De Vie Estate, South Africa](#)
[Vincitore Benessere, Dubai](#)
[Virtu Resorts, Canada](#)
[Watermark Retirement Communities, US](#)
[Wellness Smart Community, Italy](#)
[Wen Living San Jose Del Cabo, US](#)

Now More than Ever: Wellness in the Built Environment

Paul Scialla, CEO, Delos Living, LLC, New York, US

GWI Research

Sizing the Global Wellness Real Estate Economy: Looking Beyond COVID-19

Katherine Johnston & Ophelia Yeung, Senior Research Fellows, Global Wellness Institute, US

Q&A with Research Team

Global Wellness Real Estate & Communities Projects:

Val De Vie Estate

Martin Venter, CEO, South Africa

JLF Corporation Pty Ltd

John Fitzgerald, CEO, Australia

What Is Real Estate?

Clodagh, Founder & CEO, Clodagh, US

Rancho La Puerta Residences, Mexico: Case Study in Opening During the Pandemic

Alfredo Carvajal, Grupo Espiritu's Advisor and Delos Executive VP, US

Biophilic Design: A Foundation of Wellness Real Estate

Steve Nygren, Founder, Serenbe, Georgia, US

Lake Nona: Residences, Hospitals, Hotels, Sports, Autonomous Vehicles, Active Art Installations & more

Craig Collin, CEO, Tavistock Development Company, US

Global Wellness Real Estate & Communities Projects:

“Wellness Smart Village”

Rural Landscape Regeneration & Wellness

Communities Development

Max Reim, CEO, Co-Managing Partner & Founding Principal of LiveWorkLearnPlay, Canada

Chicco Tatriele, Community Changemaker, Alchemy Concepts, Italy

Lahra Tatriele, Wellness Designer & Strategist, Alchemy Concepts, Italy

Franc Arleo, WSV Ideator, US

Michael Harte, Researcher at Massachusetts Institute of Technology, US

Wen Living San Jose Del Cabo by Awen Developers

Edgar Matute, CEO, Mexico

Investor Perceptions: How Health and Wellbeing Are Seen as a Value Driver in Real Estate

Joanna Frank, President & CEO, Center for Active Design, US

Investor Perceptions Panel

Joanna Frank, President & CEO, Center for Active Design, US

Kevin Davis, Senior Managing Director of Capital Markets for JLL's Hotels and Hospitality Group, US

Eric Duchon, Global Head of Real Estate ESG, Blackstone

Johnathan Flaherty, Global Head of Sustainability and Building Technology Innovation, Tishman Speyer

Reframing the Assumptions of Architecture

Veronica Shreibeis Smith, CEO & Founding Principal, Vera Iconica, Wyoming, US

12:10 PM - 1:30 PM

Interactive Lunch:

“Ask the Expert” Table Topic Discussions

Roundtable discussions with designated experts.

TABLE TOPIC DISCUSSIONS

1. *Wellness Cities, Wellness Communities: Keys to Creating Value*
2. *High-Rise Real Estate Development and Wellness*
3. *Sustainability/Climate/Nature and the Built Environment*
4. *Aging/Senior/Active Adult Living & Wellness: Opportunities*
5. *The Consumer: What Do They Want?*
6. *Flexible Ownership/Timeshare/Fractional/New Models*
7. *Investment: Raising Capital. Exit Strategies.*
8. *Programming: Health/Wellness/Medical*
9. *Bottom Line: Premiums, Resale Value; ROI & ROW (Return on Wellness)*
10. *Design: Interiors/Exteriors/Materials/Concept*
11. *Amenities & Technology: To Create a Wellness Real Estate Concept*
12. *Building Community Engagement: People Who Need People; The Human Glue; Secret Sauce*

1:30 PM - 4:00 PM

AFTERNOON SESSIONS

Panel: Trends in Wellness Real Estate & Communities

Beth McGroarty, VP, Research & Forecasting, Global Wellness Institute

Panelists: Top NY Business Media

Epigenetics and the Built Environment

Dr. Richard H. Carmona, Chief of Health Innovations, Canyon Ranch; 17th US Surgeon General, US

GWJ Wellness Communities & Real Estate Initiative: Collaboration and Impact

Helen Foster, Principal, Foster Strategy, LLC, US

Research & Presentation

Rachel Hodgdon, President & CEO, International WELL Building Institute, US

MYX: Disrupting Spaces for Education + Wellness

Abby Brody, Founder & CEO, MYX, US

Global Wellness Real Estate & Communities Projects

Q&A

Closing Remarks

Susie Ellis, Chair & CEO, Global Wellness Institute, US

Paul Scialla, CEO, Delos Living, LLC, US

4:00 PM

Champagne Toast!
