WELLNESS COMMUNITIES ON THE RISE

How Should We Measure & Attract Investment?

Moderator: Mia Kyricos
What is Wellness Community?
Why Now?
GWI INITIATIVE: WELLNESS COMMUNITIES

**Goal** to identify common principles, resources and best practices to foster effective development and operations of wellness communities.

http://www.globalwellnessinstitute.org/wellness-communities
INITIATIVE MEMBERS AS OF TODAY

- Yamani Healing
- Six Senses Hotels and Resorts Spas
- Delos International and Signature Programs
- Destination Spa Management, Ltd
- FRHI Hotels & Resorts
- Two Bunch Palms / Civano Development
- Black Creek Group
- Serenbe
- Tavistock Development Company

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WHAT IS A WELLNESS COMMUNITY?

Our Working Definition

Communities and buildings proactively developed with the holistic health of its residents, guests, environment and surrounding community in mind.

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MANY DIFFERENT FORMS

Examples

• Destination spas, hotels and wellness retreats with residential components

• From master-planned apartment complexes, private residential communities to cities where individuals may work and live

Each is linked by a foundational commitment to live and build well from blue-print to hand-print, or from design to operations.
1. Green Business Certification Inc.
2. The WELL Building Standard®
3. International Institute of Building Biology® & Ecology
4. GIIRS Ratings
5. Global Reporting Initiative
6. LEED
7. Bioregional

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TODAY’S FORUM

Based on the core belief that ROI limits us.

We need a new framework.

Our panelists will introduce themselves & share from their pioneering experiences.

And then, we will invite YOU to the discussion!
Panelists: Intros & Convo Starters

(Thank you, Andrew & Anna)
Contributors:
Steve, Lisa, Robert
Delegates
Wrap Up: What’s Next?

JOIN US

Leave *Your* Cards with Us & We Will Keep You Informed