

# Victoria University Phd Scholarship Study into the Social, Environmental and Economic Impact of Hot Springs: AN INTERNATIONAL COLLABORATIVE RESEARCH OPPORTUNITY



Charles Davidson

Chairman Peninsula Hot Springs

Chairman Global Wellness Institute Hot Springs Initiative



GLOBAL  
HOT SPRINGS  
INITIATIVE



**GLOBAL WELLNESS**  
INSTITUTE™  
EMPOWERING WELLNESS WORLDWIDE

CRICOS Provider No. 00124K (Melb), 02475D (Syd), RTO 3113



**VICTORIA**  
**UNIVERSITY**  
MELBOURNE AUSTRALIA

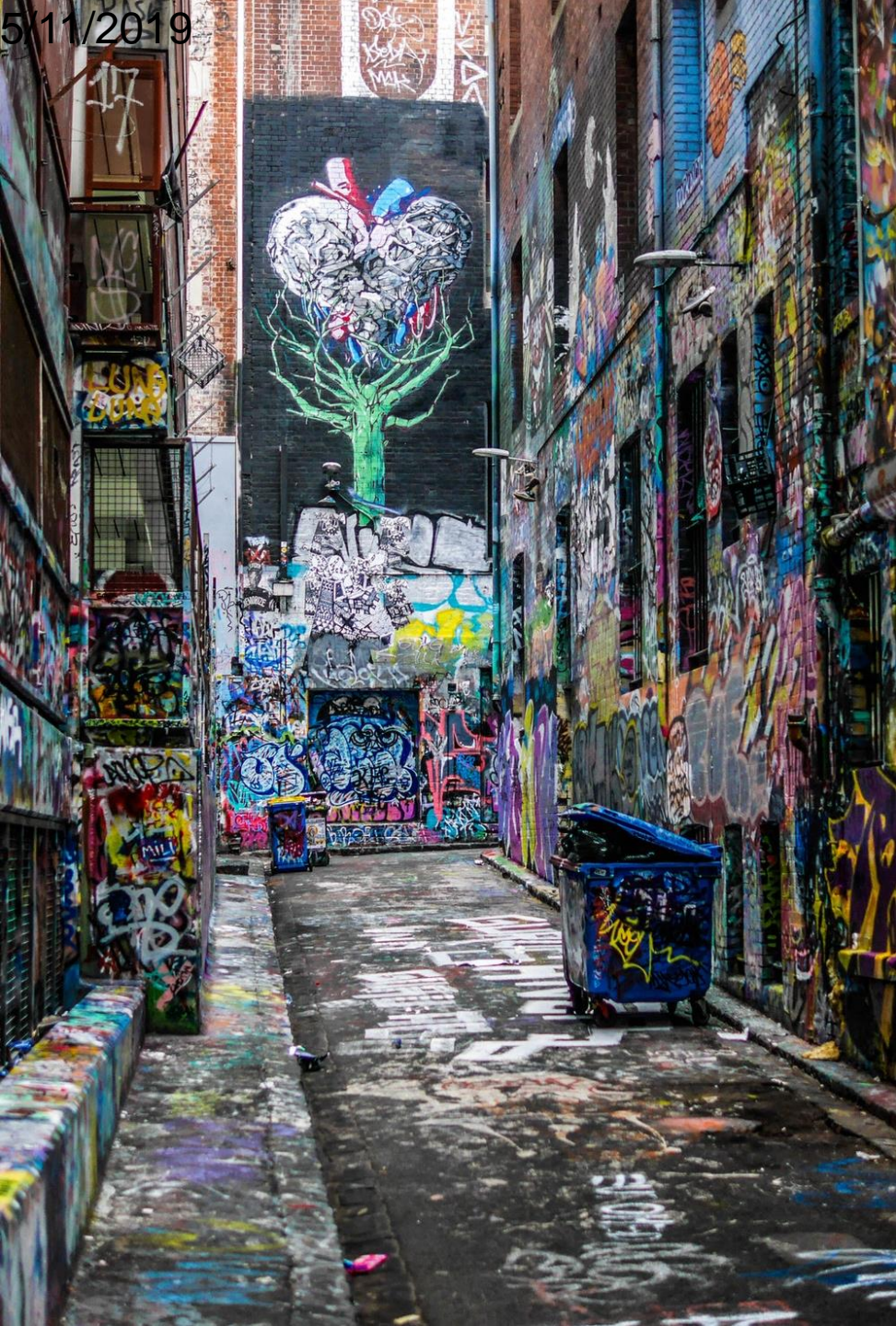


**Vision: Committed to undertaking high impact research that shapes healthier, smarter and more sustainable communities**



**VICTORIA  
UNIVERSITY**  
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# SCHOOL FOR THE VISITOR ECONOMY: LAUNCHED 2019

PhD (Doctor of Philosophy)

PhD (Integrated)

Master of Tourism and Destination Management

Graduate Certificate in Tourism and Destination Management

Bachelor of Business (Event Management) & (Tourism & Hospitality Management)

Associate Degree in Hospitality Management

Diploma of Event Management

Diploma of Hospitality Management

Diploma of Travel and Tourism Management

Certificate III - IV in Travel & Tourism

Certificate II –III in Hospitality

Certificate III – IV in Commercial Cookery

## TOP 50

in the world

Hospitality & Tourism Management  
ranked top 50 in the 2019 ARWU  
Global Ranking of Academic Subjects



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## School for the Visitor Economy

Victoria University is proud to launch the School for the Visitor Economy.

This new cross-university school will provide the hospitality and tourism industries with an increased volume of qualified professionals to support rapid growth across the sector. Led by an industry-sponsored professor, the school will deliver industry-based programs across all qualification levels, from pre-vocational certificates through to PhDs.

### Building on a solid history

Victoria University has a long history of producing highly-qualified graduates in tourism and destination management. In addition, Victoria University Polytechnic operates an award-winning 150-seat training restaurant where hospitality students practise their skills in a live environment. Key industry partnerships and work-integrated-learning (WIL) opportunities, ensure job placements for VU graduates are high.



#### **Dr Joanne Pyke, Director**

*PhD (School of Applied Economics) VicMelb  
MA by research (Management) VicMelb  
BA (Leisure Studies) RMIT University*



#### **Wayne Kayler-Thomson**

*Chair, School for the Visitor Economy  
Industry Advisory Board*



#### **Grant Dreher**

*Vice-President, Vocational Education  
Victoria University*



#### **Professor Brian King**

*Adjunct Professor  
Victoria University*



#### **Professor Terry DeLacy**

*Professorial Fellow, VU Business School  
Victoria University*

# Why I'm I speaking on behalf of Victoria University?

- Seek candidates for the Victoria University PhD Scholarship on :  
***“The Australian hot springs and spa industry and its role in regional development”***
- Look for collaboration: **working along side other countries hot springs industries to encourage concurrent studies conducted in cooperation with their academic institutions**

# Hot springs in Australia: snapshot

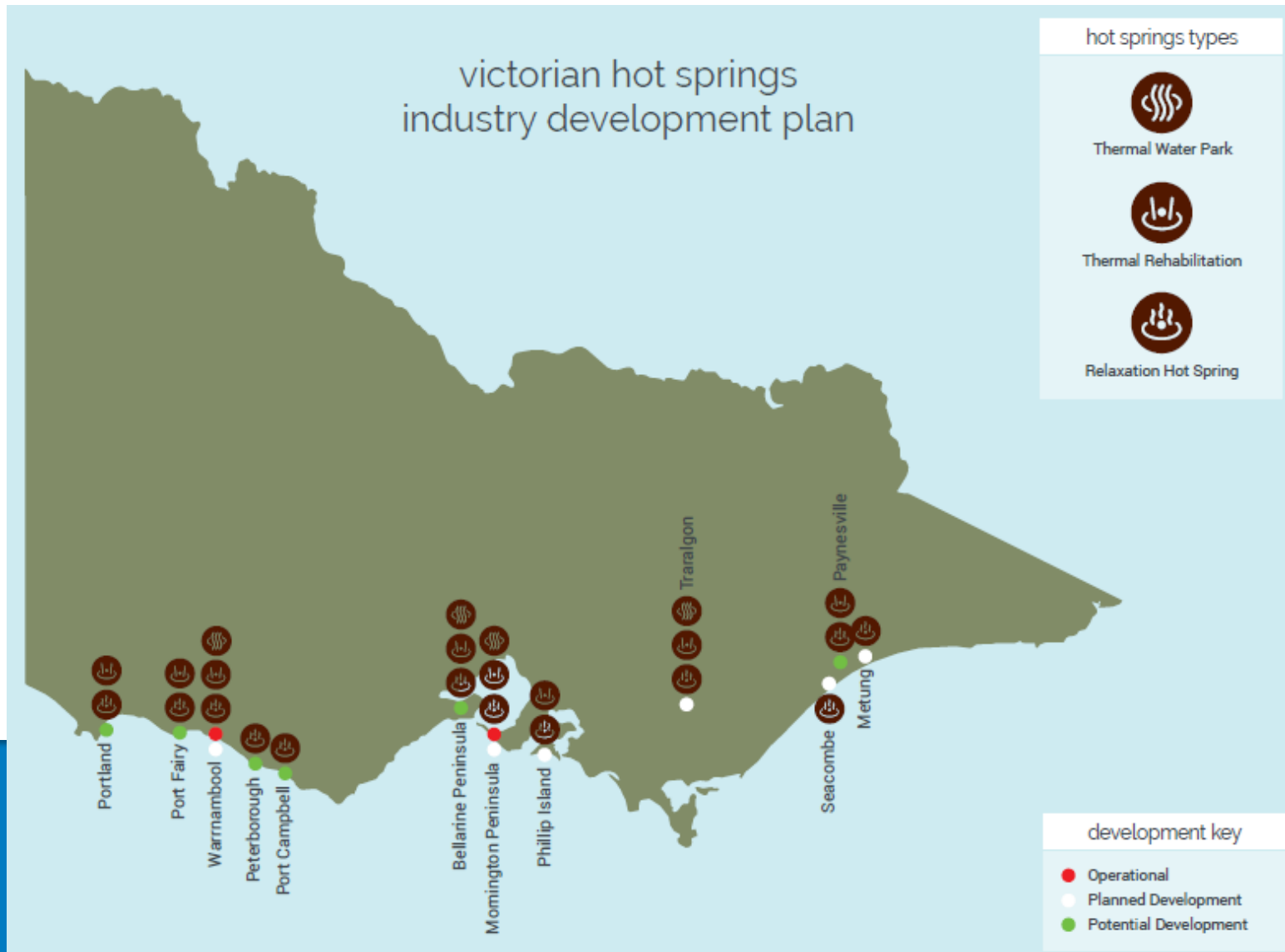


- Hot springs exist in every Australian state.
- However, still at early stages of development.
- Ability to transform the social, economic and environmental life of communities





# Hot springs in Victoria: new developments



- Forecast to grow substantially over the next ten years with proposed new developments across Victoria and other states
- However, limited empirical studies in Australia.

## Existing Hot Springs



Peninsula Hot Springs, Mornington Peninsula



Deep Blue Hot Springs, Warrnambool

## Emerging Hot Springs



12 Apostles Hot Springs, Great Ocean Road



Saltwater Springs, Phillip Island



Metung Hot Springs, Gippsland Lakes



Gippsland Regional Aquatic Centre, Traralgon



Nunduk Spa Retreat, Lake Wellington



# Proposed PhD Project

- To investigate the wider **social, cultural and environmental impacts** of the hot springs industry and the extent to which the growth aligns with **regional development goals** of building stronger, resilient communities and sustainable employment.
- To examine the how hot springs **have or have not contributed to enhanced community wellbeing and quality of life** by the stimulation of local economies, improved local livelihoods, enriched cultural diversity, enhancement the environment and improved services.
- Focus: **Australia context & quantifiable indicators**

# Purpose of the study

- **Trace the development** of the hot springs and spa industry in Australia;
- Identify **measures of regional well-being** relevant to the existence and operations of hot springs such as those relating to employment, income, environment, health and services;
- Applying these measures, identify the **contribution of hot springs and spa developments** to the wellbeing of local and regional communities;
- Explore the **relationship between hot springs and spas to community wellbeing**;
- Identify **opportunities for future development** to enhance regional development objectives.



# Project Sponsors



TAWARRI HOT  
SPRINGS

The Tawarri Hot Springs project is located on the banks of the Swan River in the established Perth suburb of Dalkeith. Our proposal is to reinvigorate the foreshore with a fluid, graceful spa located atop a dormant hot spring. Our design is largely unobtrusive as it nestles alongside the riverbank, creating a new destination point for Perth - built upon heritage and water.



- **Western Australia:** Tawarri Hot Springs
- **Northern Territory:** Katherine Hot Springs and Talaroo Hot Springs
- **Queensland:** Cunnamulla Hot Springs
- **NSW:** Moree Artesian Spa
- **South Australia:** Dalhousie Springs
- **Victoria:** Peninsula Hot Springs, Deep Blue Hotel and Hot Spring; Phillip Island Hot Springs & Metung Hot Springs.
- **Tasmania:** Hastings Cave and Thermal Springs

# International Collaboration

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Lucerne University of  
Applied Sciences and Arts

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Wirtschaft  
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FH Zentralschweiz



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# **The Social, Environmental and Economic Impact of Hot Springs**

## **An international collaborative PhD research opportunity**

# **Thank You**

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