Victoria University Phd Scholarship Study into the Social, Environmental and Economic Impact of Hot Springs: AN INTERNATIONAL COLLABORATIVE RESEARCH OPPORTUNITY

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Chairman Global Wellness Institute Hot Springs Initiative
Vision: Committed to undertaking high impact research that shapes healthier, smarter and more sustainable communities
SCHOOL FOR THE VISITOR ECONOMY: LAUNCHED 2019

PhD (Doctor of Philosophy)
PhD (Integrated)
Master of Tourism and Destination Management
Graduate Certificate in Tourism and Destination Management
Bachelor of Business (Event Management) & (Tourism & Hospitality Management)
Associate Degree in Hospitality Management
Diploma of Event Management
Diploma of Hospitality Management
Diploma of Travel and Tourism Management
Certificate III - IV in Travel & Tourism
Certificate II –III in Hospitality
Certificate III – IV in Commercial Cookery
Victoria University is proud to launch the School for the Visitor Economy. This new cross-university school will provide the hospitality and tourism industries with an increased volume of qualified professionals to support rapid growth across the sector. Led by an industry-sponsored professor, the school will deliver industry-based programs across all qualification levels, from pre-vocational certificates through to PhDs.

Building on a solid history

Victoria University has a long history of producing highly-qualified graduates in tourism and destination management. In addition, Victoria University Polytechnic operates an award-winning 150-seat training restaurant where hospitality students practice their skills in a live environment. Key industry partnerships and work-integrated-learning (WIL) opportunities ensure job placements for VU graduates are high.
Why I’m I speaking on behalf of Victoria University?

• Seek candidates for the Victoria University PhD Scholarship on:
  “The Australian hot springs and spa industry and its role in regional development”

• Look for collaboration: working along side other countries hot springs industries to encourage concurrent studies conducted in cooperation with their academic institutions
Hot springs in Australia: snapshot

- Hot springs exist in every Australian state.
- However, still at early stages of development.
- Ability to transform the social, economic and environmental life of communities.
Hot springs in Victoria: new developments

- Forecast to grow substantially over the next ten years with proposed new developments across Victoria and other states.

- However, limited empirical studies in Australia.

Image from The Great Victorian Bathing Trail, 2018
Proposed PhD Project

• To investigate the wider social, cultural and environmental impacts of the hot springs industry and the extent to which the growth aligns with regional development goals of building stronger, resilient communities and sustainable employment.

• To examine the how hot springs have or have not contributed to enhanced community wellbeing and quality of life by the stimulation of local economies, improved local livelihoods, enriched cultural diversity, enhancement the environment and improved services.

• Focus: Australia context & quantifiable indicators
Purpose of the study

- **Trace the development** of the hot springs and spa industry in Australia;
- Identify **measures of regional well-being** relevant to the existence and operations of hot springs such as those relating to employment, income, environment, health and services;
- Applying these measures, identify the **contribution of hot springs and spa developments** to the wellbeing of local and regional communities;
- Explore the **relationship between hot springs and spas to community wellbeing**;
- Identify **opportunities for future development** to enhance regional development objectives.
Project Sponsors

- **Western Australia**: Tawarri Hot Springs
- **Northern Territory**: Katherine Hot Springs and Talaroo Hot Springs
- **Queensland**: Cunnamulla Hot Springs
- **NSW**: Moree Artesian Spa
- **South Australia**: Dalhousie Springs
- **Victoria**: Peninsula Hot Springs, Deep Blue Hotel and Hot Spring; Phillip Island Hot Springs & Metung Hot Springs.
- **Tasmania**: Hastings Cave and Thermal Springs
The Social, Environmental and Economic Impact of Hot Springs
An international collaborative PhD research opportunity

Thank You