

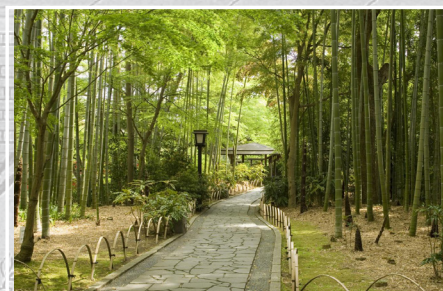
# 2019 G3T

GLOBAL THERMAL THINK TANK

18-20 October



## PROGRAM



MARRIOTT HOTEL SHIZENJI



**GLOBAL WELLNESS  
INSTITUTE™**  
EMPOWERING WELLNESS WORLDWIDE



**GLOBAL  
HOT SPRINGS  
INITIATIVE**



**FEMTEC**  
World Federation of Hydrotherapy  
and Climatotherapy



## PROGRAM OUTLINE (G3Tプログラム概要)

(※以下、敬称略)

### Friday 18th October

(10月18日：金曜日)

12pm-1pm: Arrival at Marriott Hotel

#### Day1 Program (1日目会議開始)

2:00 pm Opening Speech: Mr. Charles Davidson,  
Chair of G3T  
(開会のご挨拶：G3T代表 チャールズ・デビッドソン議長)

14:20 pm "Physiological and psychological benefits of  
bathing style in Japan"  
「日本の温浴方式による身体的・精神的メリット」  
財) 日本健康開発財団 温泉医科学研究所 主席研究員  
後藤康彰  
Dr. Yasuaki Goto, Chief Researcher of The Onsen  
Medical Science Research Center (OMRC), Japan,  
Health & Research Institute

14:40 pm Q&A / Free Discussion

14:50 pm "French Hot Springs industry research update"  
「フランスの最新温泉産業研究」  
Mr. Jean-Guy de Gabriac, CEO,  
Tip Touch International

15:10 pm Q&A / Free Discussion

15:20 pm "Social, environmental and economic benefits of  
spa resorts and thermal centres on their local  
communities: a case study of Poland "  
「地域コミュニティにおけるスパリゾート及び温浴施設の社会的、  
環境的、経済的メリット：ポーランドの例」  
Ms. Diana Dryglas, Associate Professor,  
AGH University of Science and Technology

15:40 pm Q&A / Free Discussion

15:50 pm "The Genuine Shiatsu –Japanese traditional  
treatment used at Onsen facilities"  
「本物の指圧 ～温泉施設で利用される日本の伝統施術～」  
財) 国際指圧普及財団 理事長 浪越孝  
Mr. Takashi Namikoshi,  
Chairman of International Shiatsu Foundation (ISF)

16:10 pm Q&A / Free Discussion

16:20 pm "Global hot springs industry research update"  
「世界の最新温泉産業研究」  
Mr. James Clark-Kennedy, PhD Candidate,  
RMIT University

16:40 pm Q&A / Free Discussion

16:50 am "Building thriving sustainable communities  
thorough hot springs tourism"  
「温泉観光を通じた活気に満ちた持続可能コミュニティの構築」  
Mr. Charles Davidson, Founder / Chairman /  
Creative Director, Peninsula Hot Springs

17:10 pm "Relationship between Onsen and Bedding  
- Futon and Pillow that support comfortable sleep"  
「温泉と寝具のつながり ～快適な眠りを支える布団と枕について～」  
西川株式会社 営業企画統括部 課長 森田直樹  
Mr. Naoki Morita, Chief of Sales Planning Division,  
NISHIKAWA Co.,Ltd.

17:30 pm Q&A / Free Discussion, plus Day 1 wrap-up



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## Saturday 19th October

(10月19日：土曜日)

6:30am: Zen experience at local temple  
\*If you would like to join this, please come to the entrance at 6:30 am.

8:00am: Breakfast at hotel

9:00am: Bus leave from hotel to Shizenji town:  
walk and photo

11:00am Day 2 Program at hotel

### Topic:

Trend of cross-cultural hot springs facilities  
and services in the world

(トピック：世界の温泉文化、施設、サービスの動向)

11:00 am "Attractive points of hot springs tourism from the  
view point of Japanese tourists"  
「日本人観光客目線から見た、国内外温泉観光の魅力ポ  
イント」温泉ビューティ研究家・トラベルジャーナリスト 石井宏子  
Ms. Hiroko Ishiii, Hot spring beauty specialist /  
Travel journalist

11:20 am Q&A / Free Discussion

11:30 am "Victoria University PhD scholarship study into the  
Social, Environmental and Economic impact of hot  
springs. An international collaborative research  
opportunity"  
「ビクトリア大学奨学金博士課程としての『温泉の社会・環境・経  
済に及ぼす影響』国際共同研究の機会」  
• Ms. Li He (Helly), Research Partnerships,  
Victoria University, Australia.  
• Roland Lymann, Lecturer on Destination  
Management and Health Tourism,  
University of Applied Science, Luzern, Switzerland.

11:50 am Q&A / Free Discussion

12:00 pm: Lunch at hotel, a traditional local cuisine  
restaurant

14:00 pm: Afternoon Session starts (午後の部開始)

### Topic

Trend & innovation of spa services utilising hot springs

(トピック：温泉に関連するスパサービスのトレンド&イノベーション)

14:00 pm "Wellness Programs at Hoshino Resorts  
called YOJO-stay" 「養生滞在」  
星野リゾート スパ・ウェルネス事業開発責任者 渡邊径子  
Ms. Keiko Watanabe, Head of group spa & wellness,  
Hoshino Resorts

14:20 pm Q&A / Free Discussion

14:30 pm "Japanese and International Hot Springs  
Innovations"

「日本と世界の温泉イノベーション」

Seven presentations on innovation,  
10 minutes each.

- Mr. Tomonori Maruyama, Spa and Wellness Industry Researcher (Japan)
- Mr. Christopher Scheel, General Manager, Glen Ivy Hot Springs (USA)
- Mr. Charles Davidson, Founder / Chairman, Peninsula Hot Springs (Australia)
- Mr. Jean-Guy de Gabriac, CEO, Tip Touch International (France)
- Dr. Marc Cohen, Professor, Extreme Wellness Institute (New Zealand – Global)
- Mr. Don Genders, CEO, Design for Leisure (UK)
- Ms. Diana Dryglas, Associate Professor, AGH University of Science and Technology (Poland)

15:40 pm Q&A / Free Discussion

### Topic

The Business of Hot Springs – the keys to  
investing in hot springs

(トピック：温泉のビジネス – 温泉事業投資への成功の鍵 –)

16:00 pm "Business investment assessments and valuation  
methods in the hot springs industry"

「様々な様式の温泉に関する事業評価とバリュエーションの方法」  
Mr. Ingo Schweder, CEO, Glen Ivy Hot Springs

16:20 pm Q&A / Open Discussion



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## Topic

Power of collaboration among the hot springs associations of the world

(トピック：各国の関連業界団体（協会）による国際協調のあり方)

## Sunday 20th October

(10月20日：日曜日)

### Optional free cultural experience

(オプション：無料エクスカーショ)

- 16:40 pm "Introduction to the Bathe the World Foundation and the Bathe the World Event"  
「世界入浴財団の活動紹介と入浴世界イベントのご案内」  
Professor Marc Cohen, Chairman, Co-founder of the Bathe The World Foundation Ltd
- 16:55 pm Q&A / Free Discussion
- 17:00 pm Wrap-up and closing remarks/panel discussion  
Mr. Charles Davidson, Chair of G3T and  
Mr. Tomonori Maruyama, Co-Chair of G3T-Japan  
(本会の総括及び閉会のご挨拶：G3T代表 チャールズ・デビッドソン議長 及び G3T-Japan共同議長・丸山智規)
- 18:00 pm Free time for bathing
- 19:00 pm Dinner at local café/bar.  
Meet at hotel lobby  
(plus karaoke fun night!)

- 7:00am Breakfast at the main restaurant
- 8:30am Morning forest bathing in the local area, visiting a Buddhist temple.  
\*If you would like to join this, please check-out and come to the lobby by 8:30 am.
- 9:00am Leave Saito Hotel for tour of onsen in local area.
- 12:00pm Final Farewell at station



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