



Transformation Hot Springs Wellness Experience Economy

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C.E.O. TIP TOUCH International

GTTT – Bad Orb
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TIP TOUCH International since 2004



académie
INSTITUTIONS DE BEAUTÉ

KÉRASTASE
PARIS

MARIA
GALLAND
PARIS



pullman
HOTELS AND RESORTS

SOFITEL
LUXURY HOTELS

CAUDALIE
PARIS



NICKEL



Radisson
HOTELS & RESORTS

swissôtel
Hotels & Resorts

[comfort zone]

LANCÔME
PARIS

SHISEIDO

EuROTHERMES



DECLÉOR
PARIS

La Colline
Swiss Riviera Beauty Treatment

VALMONT



W
WALDORF
ASTORIA
HOTELS & RESORTS

- **ADVISOR**
 - Business Development
 - The « HOW of WOW! »
 - Mystery visits & Performance audits
- **INNOVATOR**
 - Spa & Wellness concepts
 - Signature Massages & Experiences
- **EDUCATOR**
 - Leadership for Spa Managers
 - The « WELL-Come Attitude »
 - Advanced Massage techniques

TIP TOUCH International

since 2004



ACTIVE MEMBER



Global Mentorship
Program
Inspire Aspire

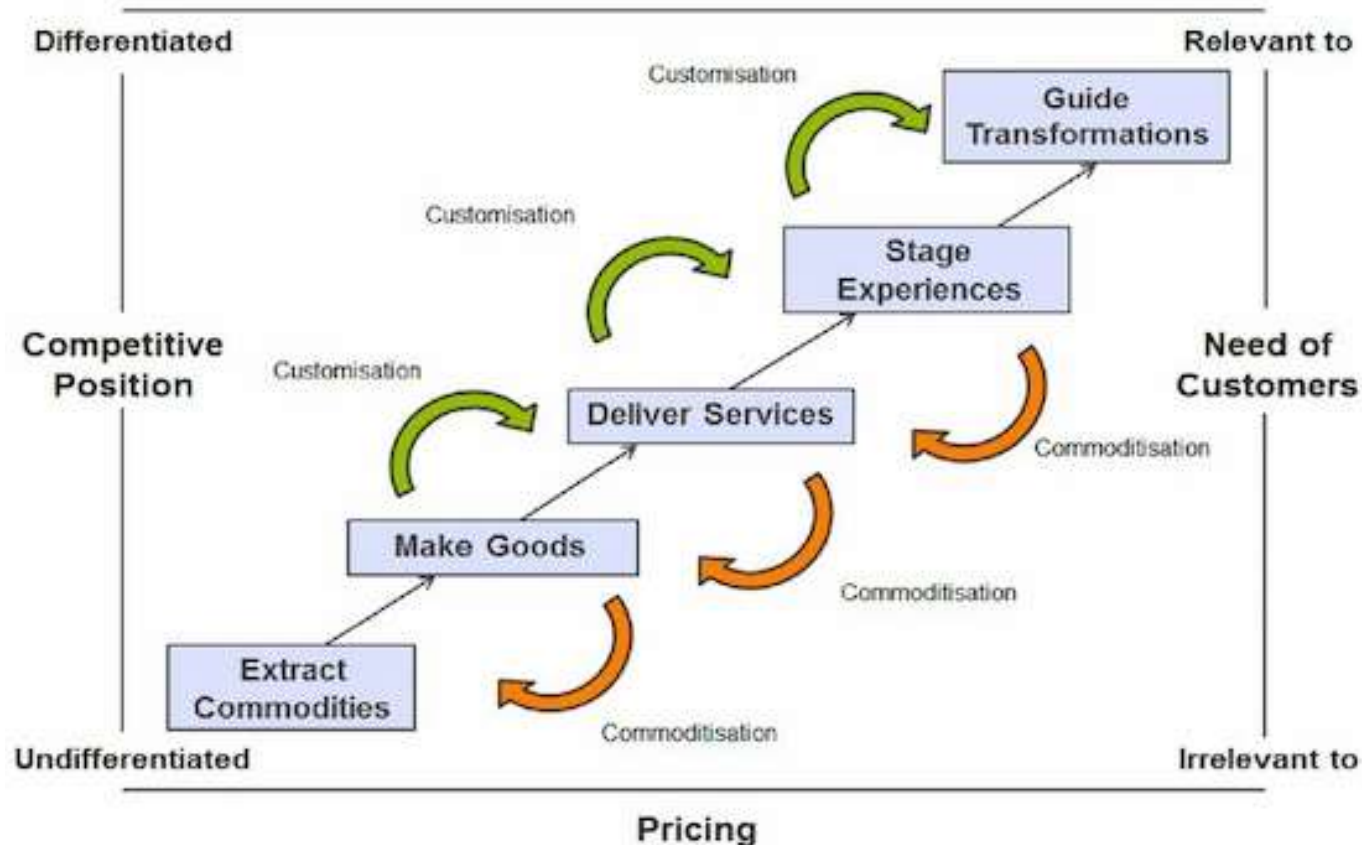


GLOBAL
WELLNESS
DAY

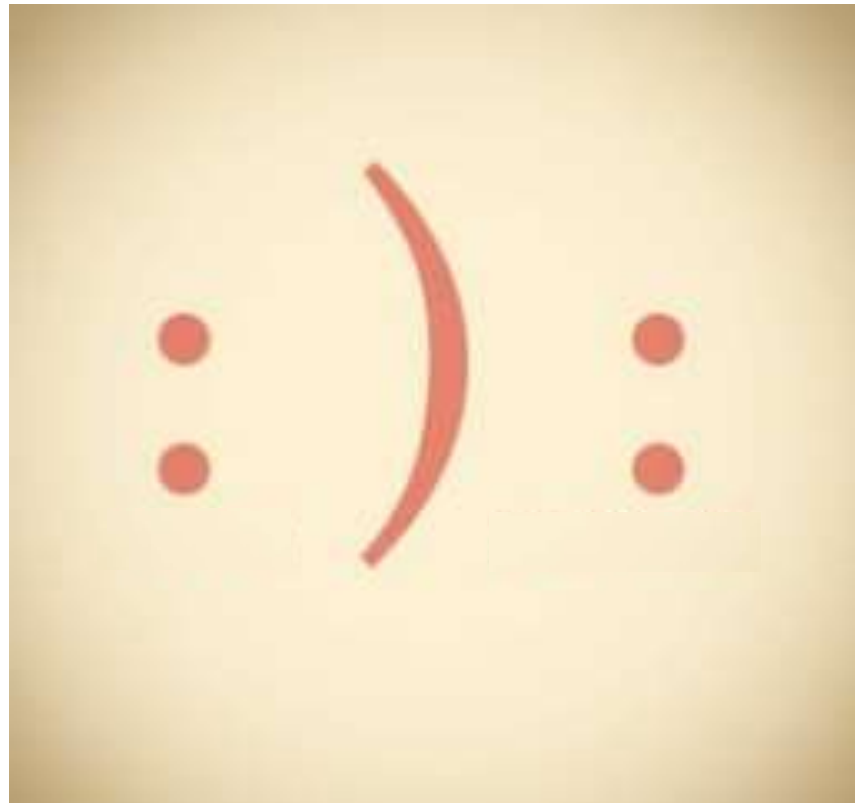
TRANSFORMATION ECONOMY



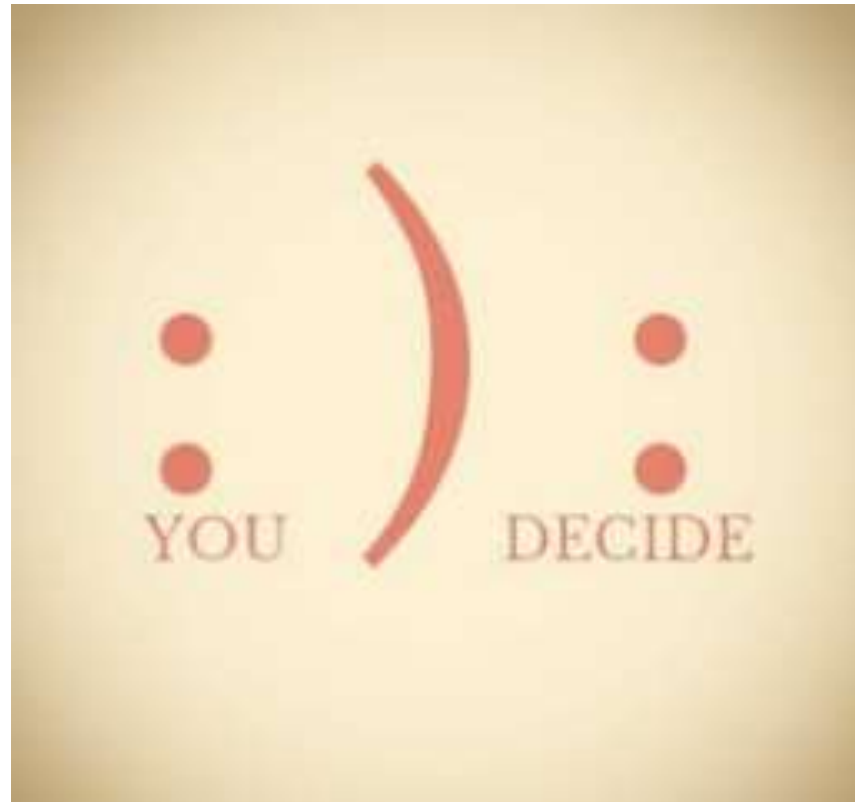
The Progression of Economic Value



IT'S ALL ABOUT...

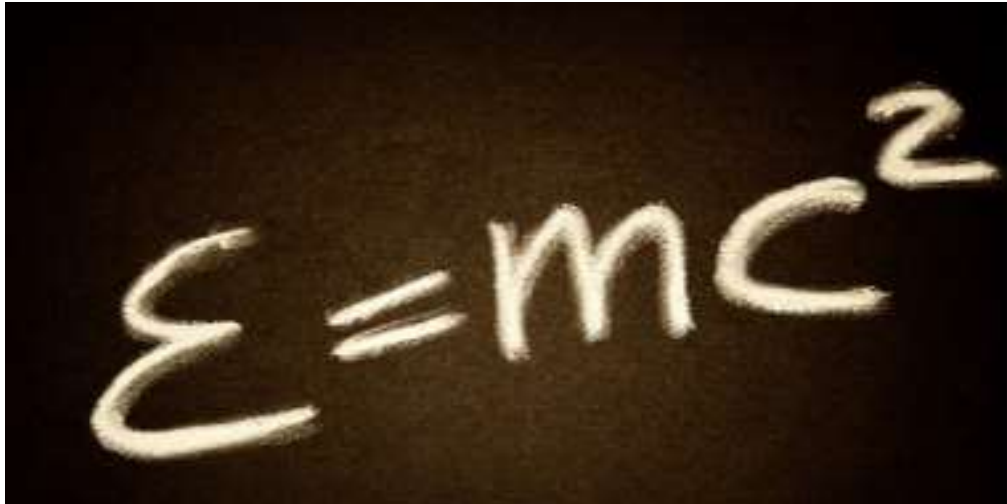


IT'S ALL ABOUT...



SELF-OPTIMIZATION




$$E=mc^2$$

$$me^2$$

GROW. RENEW. REPEAT.



● SPA:

- PLEASURE (*Indulgence*)
- ESCAPE (*Check Out*)
- WORK

Relaxation

Enjoy a moment

Passive

A break away from problems

An appetite to eat better

Chillin'

● WELLNESS:

- PREVENTION
- MINDFULNESS (*Check In*)
- TRANSFORMATION

Optimization

Change habits

Active

Facing & addressing problems

A yearning to cook better

Stimulating creativity

A VALUE GENERATOR



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DO YOU KNOW WHICH IS THE INVESTMENT
THAT WILL GIVE YOU THE BEST
RETURN THIS YEAR?

YOU!

TAKE A TIME TO TAKE CARE FOR YOUR HEALTH



A REVENUE AMPLIFIER



INTEGRATIVE WELLNESS PROGRAM

- **Wellness screening** to analyse key areas of health, including body composition, metabolism, oxygen distribution, heart function, circulation.
- **In-depth discussion** about guests lifestyle, concerns & personal goals, allows wellness experts to tailor-make a programme and achieve optimal results.
- **Personalised schedule** includes **one spa treatment** and **one wellness activity per day**, nutritional advice, as well as constant guidance from a Six Senses wellness expert at the hotel.

THERMAL MEDECINE IN FRANCE



- **102 Thermal centers**
- **563.253 curists** (18 days) (+4% / 2013)
- **10,1 M days of thermal treatments**
 - **Rheumatology** **77.8%**
 - **Respiratory** **7.8%**
 - **Phlebology** **3.3%**
 - **Digestion** **3.3%**
 - **Dermatology** **2.4%**
 - **Psychosomatic** **1.7%**
 - **Urinary** **1.3%**

THERMAL MEDECINE IN FRANCE

BUDGET 2004-2014



9,5 M € invested by AFRETH:

- ☐ 7, 4 M € for SMR studies : aims to measure and prove the Medical efficiency given by thermal stays. (SMR: Rendered Medical Service)
- ☐ 2,1 M € for R&D studies

120 projects launched ,

33 projects financed with an average of 300,000€ per study.

THERMAL TOURISM



A HEALTHY STRATEGIC CHOICE

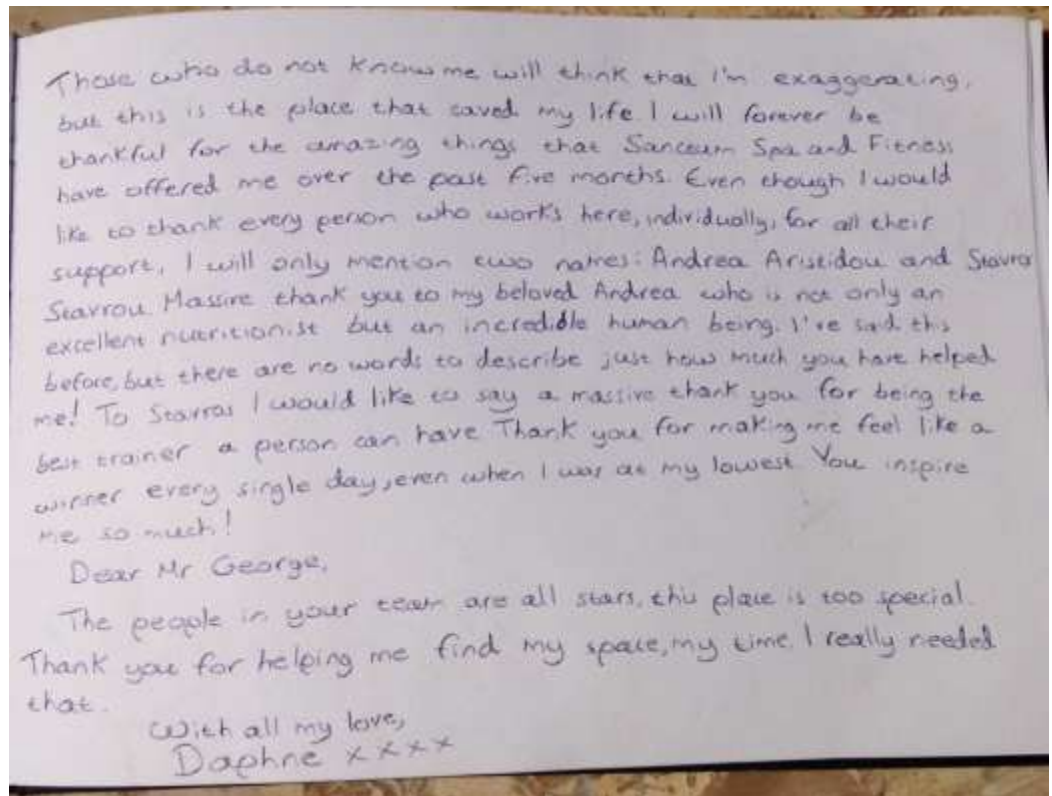


MAKE HEALTH LAST



**HEART &
STROKE
FOUNDATION**

A HEALTHY STRATEGIC CHOICE



Let's keep in TOUCH...



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