



# Global trends in thermal waters and hot springs

Jane Kitchen

News Editor

spa business

# Commercialisation

Bain Capital is investing in hot springs across Japan in advance of the 2020 Olympic games





# Government involvement

Mayan Baths, San Miguel de Allende, Mexico



# Government involvement

Japan's Ministry of Environment has just launched an "Onsen Office" dedicated to onsen promotion





# Government involvement

Guangziling Hot Spring, Taiwan



# Unique treatments

Floating therapy at Grotta Guisti's  
130-million-year-old thermal cave in Italy





# Regeneration and Rediscovery

The Gainsborough Bath Spa, England  
A "modern-day Roman bath circuit"



# Regeneration and Rediscovery

Yellowstone Hot Springs project near the  
historic LaDuke Hot Springs

Montana USA





# Regeneration and rediscovery

Kemeri Park Wellness Village, Latvia

Wellness community being developed around a  
1936 health resort and multiple historic  
buildings



# Thermal spas + attractions

Kalambu Hot Springs Waterpark

Costa Rica

Ground-sourced thermal spring water heated by an active volcano + Costa Rica's largest waterpark





# Thermal spas + attractions

Therme Bucharest, Romania

30,000sq m complex opened earlier this year with mineral-rich thermal waters, spa facilities and waterslides all housed in a huge dome with retractable roof



# Thermal springs + attractions

Coffee Zone at The Hakone Kowakien Yunessun thermal spa facility, Japan





# Thermal Springs + Sport

Hotel Terme Millepini, Montegrotto Terme, Italy

World's deepest thermal water pool (40m) designed as an extension of the spa's hydrothermal experiences



# Thermal Waters + Medicine

Vichy Celestins Spa Hotel, Doha, Qatar  
Will include medical spa and centre for  
prevention of Type 2 diabetes  
Set to open in 2017





# Thermal Springs + spiritual connections

Ainsworth Hot Springs Resort,  
British Columbia, Canada

Recently sold to the Lower Kootenay Indian  
tribe, which has connections dating back  
hundreds of years

Springs known in native tongue as 'nupika  
wu'u' or 'spirit water'



# Thermal waters+ social good + medicine

Peninsula Hot Springs, Australia

Recently partnered with Mental Health Australia

'Significant relief' reported by 38% of those who had depression and 48% who had stress or anxiety





# Thank you!

Jane Kitchen

[Janekitchen@leisuremedia.com](mailto:Janekitchen@leisuremedia.com)

@JaneKitchenSB

spa business