



GLOBAL THERMAL THINK TANK

ITALY

PROGRAM

3-5 OCTOBER



Hot springs owners, operators, senior managers and researchers from across the globe meet to discuss a range of industry issues and opportunities to collaborate and grow together.



GROTTA GIUSTI
TUSCANY



GLOBAL WELLNESS
SUMMIT 2018

October 6-8
Technogym,
Cesena, Italy

Wednesday October 3

- 3pm-3.30pm
Welcome and introductions
- 3.30pm-4pm
History of Italian hot springs, past, present and future.
Presentation by
Dr Nicola Angelo Fortunati
– General Director
Terme e Spa,
Italian Hotel Collection
- 4pm-4.30pm
Question and answer session.
- 4.30-4.45pm
Hot springs products retail products: the Japanese Experience
by Tomonori Maruyama, Chief Research Consultant & Manager,
Mitsui Knowledge Industry Co. Ltd, Japan.
- 4.45pm-5pm
Wellness in the hot springs environment
by Brook Ramage, General Manager,
Peninsula Hot Springs, Victoria, Australia.
- 5pm-5.30pm
Innovations in hot springs
 - Marion Schneider, Co-owner and CEO of
Toskanaworld (Hotel an der Terme Bad Sulza,
Hotel Resort Schloss Auerstedt, Hotel an der
Therme Hotel Bad Orb and Klinikzentrum
Bad Sulza).
 - Charles Davidson, Co-owner, Chairman,
Peninsula Hot Springs, Australia.
- 5.30pm-5.45 pm
Question and answer session.
- 5.45pm
Guided facility tour, behind the scenes
hosted by Dr Fortunati.
- 7.30pm
Welcome dinner



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Thursday October 4

- 9am -9.15am
Introduction to World Federation of Hydrotherapy and Climatotherapy (FEMTEC)
by FEMTEC President, Professor of Medical Therapy and
Thermal Medicine Umberto Solimene, Medical School of
the State University of Milan, Italy, and Director of the World
Health Organisation Collaborating Centre for Traditional,
Complementary & Integrated Medicine.
- 9.15am -9.30am
Introduction to EAPTC
by Dr Natalia Tchourskaia, President of the European
Association of Patients and Users of Thermal Centres.
- 9.30am-10am
Discussion: Collaboration with FEMTEC, EAPTC and
Global Hot Springs Initiative.

- 10am-10.15am
2018 world hot springs research update; hot springs and mental health
by James Clark-Kennedy – PhD Candidate,
RMIT University, Melbourne, Australia.
- 10.15am-10.30am
Discussion: shared experiences of mental health/hot springs.
Potential collaboration.
- 10.30am-10.45am
Experiences of a Swiss Thermal Business Auditor
by Roland Lymann, Lucerne University of Applied Sciences
and Arts, Institute of Tourism Management
- 10.45am-11am
Discussion: facility auditing and world standards.
- 11am-11.30am
Tea break
- 11.30am-11.45am
Water disinfection in the past and today
by Thomas Beutel - Expert of the standard associations
CEN, DIN and ASI.
- 11.45-12 noon
Hot springs sanitation practices in Germany
by Jürgen Kannewischer – Water hygiene expert.
- 12 noon-12.15pm
Hot springs sanitation practices
by Kenneth Shular, Managing Director,
Oceanis International.
- 12.15pm -12.45pm
Discussion: potential collaboration.
- 12.45pm-1.30pm
Lunch
- 1.30pm-1.45pm
World Bathing Day update
by Prof of Health Sciences Marc Cohen,
RMIT University, Melbourne, Australia.
- 1.45pm-2pm
Bathe the World event update
by Charles Davidson.
- 2pm-2.15pm
Discussion: potential collaboration.
- 2.15pm-2.45pm
Wai Ariki Hot Springs and Spa development update Rotorua, New Zealand
by Malcolm Short, Chairman of the
Pukeroa Oruawhata Trust
- 2.45pm-3pm
Tea break
- 3pm-3.15pm
Bio Balance – The lifechanging concept
by Sven Huckenbeck, Group Director of Spa,
Danubius Hotels Group - Spa Division.
- 3.15pm-4pm
Wrap-up
- 4pm-8pm
Free time, bathing, massage etc.
- 8pm
Dinner

2018 G3T SPEAKERS



Professor Umberto Solimene

ITALY

Professor of Medical Therapy and Thermal Medicine at the Medical School of the State University of Milan. Director of the World Health Organisation Collaborating Centre for Traditional, Complementary & Integrated Medicine; President of the World Federation for Hydrotherapy and Climatotherapy (FEMTEC); President of the European Association of Medical Wellness (AEMB).



Dr Nicola Angelo Fortunati

ITALY

Spa general director of the Italian Hospitality Collection, which runs three Tuscan spas: Fonteverde Natural Spa Resort, Grotta Giusti Natural Spa Resort and Bagni di Pisa Medical Spa Resort. Dr Fortunati is president of the Tuscan Thermes Technical & Scientific Committee and a member of the Italian Thermal Properties Federation.



Dr Natalia Tchaourskaia

RUSSIA

President of the European Association of Patients and Users of Thermal Centres. Spa Management Chair: International Russian Academy for Tourism. Specialist of the Ministry of Health of USSR and Russian Federation in the Field of Medical Biological Problems with special activity in many European, North and Central Africa and Far East Countries. Expert consultant of the Russian State Social University of Moscow.



Malcolm Short

NEW ZEALAND

Malcolm was appointed Chairman of the Pukeroa Oruawhata Trust some 33 years ago. Pukeroa Oruawhata Trust is a Maori land Trust managing the land interests of a Rotorua based tribal group. The Trust has grown its asset base from \$2.3m in 1981 to \$225m. The Trust has commercial and residential property portfolios and, through Pukeroa Lakefront Holdings Limited, is extending its tourism activities to include the Wai Ariki Hot Springs and Spa development.



Tomonori Maruyama

JAPAN

Chief Research Consultant & Manager, Mitsui Knowledge Industry Co. Ltd, Japan. Tomonori Maruyama is dedicated to new business development and global research on issues such as spa and wellness markets, services, quality standards and regulations. As chief researcher for Mitsui Knowledge Industry, Tomonori and his team have undertaken government-commissioned studies of the spa and wellness industry. He is currently engaged in co-innovation projects with inter-business collaboration.



Marion Schneider

GERMANY

Marion Schneider is co-owner and CEO of Toskanaworld with its Hotel an der Therme Bad Sulza, Hotel Resort Schloss Auerstedt, Hotel an der Therme Hotel Bad Orb and Klinikzentrum Bad Sulza. She is the CEO of Toskana Therme Bad Sulza, Bad Schandau and Bad Orb, with its unique Liquid Sound. Together with Micky Remann she owns TTS Product & Service GmbH.



Professor Marc Cohen

AUSTRALIA

A registered medical practitioner who has been promoting wellness for more than three decades through teaching, events, publishing, research, clinical work and community engagement. Currently Professor of Health & Biomedical Sciences at RMIT University, where he supervises studies on hot springs, saunas, nutrition, herbal medicine, yoga, meditation, lifestyle, elite athletic performance, pesticides' health impact, organic food, detoxification.



Brook Ramage

AUSTRALIA

General Manager of Peninsula Hot Springs. Previously Founder and Managing Director of the Golden Door Australia for 16 years and General Manager of Cabarita Ocean Health Retreat. Has a BSc in Human Movement Studies from Victoria University.

2018 G3T SPEAKERS



Jürgen Kannewischer

GERMANY

Jürgen Kannewischer is co-owner and CEO of Kannewischer Collection with its thermal spas in Baden-Baden, Bad Kissingen, Burg (Spreewald), Bad Salzungen and Bad Ems. He is the CEO of Kannewischer Ing.Ges.mbH, which is planning technical equipment for cities and other owners in Germany and some other central European countries.



Charles Davidson

AUSTRALIA

Founder, Chairman and Co-owner of Peninsula Hot Springs, Mornington Peninsula, Victoria, Australia. Co-owner Maruia Hot Springs, New Zealand. Chairman of the Victorian Tourism Industry Council since 2016. Chairman of the Global Hot Springs Initiative.



Thomas Beutel

GERMANY

Thomas Beutel has been working in the water industry since 1991 and since 1997 for Lutz-Jesco GmbH being responsible for business development. He was working as an expert for swimming pool technology and dosing plant engineering since 2005 and is a member of various standard associations and societies in this field serving as spokesman and being active as an expert and speaker at events.



Sven Huckenbeck

CZECH REPUBLIC

Group Director of Spa, Danubius Hotels Group – Spa Division. Over 15 years' experience in European health & spa management. Practical experience in developing and implementing new strategies and holistic treatment concepts. Vast experience in treatments, such as myoreflex therapy, acupunct-massage, diverse fitness-and sports therapies and the bio-balance concept, developed by himself. Sven is a winner of various international spa awards.



Roland Lymann

SWITZERLAND

Roland Lymann has lectured on destination management and health tourism at the Institute of Tourism at the University of Applied Science in Luzern since 2008. Among other responsibilities, he audits Swiss thermal baths and wellness destinations and he organises the annual meeting for health tourism. Previously, Roland was tourism director (e.g. Adelboden) and later the deputy director at the Swiss Travel Fund, where development of the first Swiss wellness family resort as among his responsibilities.



Kenneth Shular

AUSTRALIA/CANADA

Managing Director of Oceanis International, an Australian-based consultancy specialising in water-related tourism, leisure and science projects. He is a professional engineer who has led the design of hundreds of major aquatic projects around the world. He regularly engages in industry forums with many international technical associations, and is often requested to bring his experience to international projects.



James Clark-Kennedy

AUSTRALIA

Formerly a journalist of 16 years, then hot springs marketing and communications for 11 years. Completed a Health and Biomedical Sciences Honours degree by hot springs research with RMIT University, where he is now midway through his PhD in Complementary Medicine, with a balneotherapy/mental health focus.

