GLOBAL WELLNESS INSTITUTE

AT A GLANCE

Leading the ongoing, global conversation about wellness and wellbeing.
WHO WE ARE

THE GLOBAL WELLNESS INSTITUTE™ (GWI), IS A 501(C)(3), NON-PROFIT ORGANIZATION WITH A MISSION TO EMPOWER WELLNESS WORLDWIDE BY EDUCATING PUBLIC AND PRIVATE SECTORS ABOUT PREVENTATIVE HEALTH AND WELLNESS. THROUGH ITS FOUR FOUNDATIONAL PILLARS—RESEARCH, INDUSTRY INITIATIVES, ROUNDTABLE DISCUSSIONS AND WELLNESSEVIDENCE.COM—THE GWI SERVES AS A HUB THAT INFORMS AND CONNECTS KEY STAKEHOLDERS CAPABLE OF IMPACTING THE OVERALL WELLNESS OF OUR PLANET AND ITS CITIZENS.

MISSION

TO EMPOWER WELLNESS WORLDWIDE BY:
FACILITATING CROSS-INDUSTRY COLLABORATION; PROVIDING PROPRIETARY GLOBAL RESEARCH, INSIGHT AND INFORMATION; TRIGGERING INNOVATION IN PRODUCTS AND SERVICES; AND ADVOCATING FOR INDUSTRY GROWTH AND SUSTAINABLE PRACTICES.

VISION

A WELL WORLD FREE OF PREVENTABLE DISEASE.
Researchers, journalists, academia, industry business and thought leaders look to the GWI as the global research and educational resource for the $3.4 trillion spa and wellness industry. The GWI initiates, gathers and trumpets quality research, which it shares freely on its website.

Each year the GWI produces global statistics for the wellness industry and commissions a comprehensive research project, resulting in the publication of a major report on a topic of relevance and importance to the field. In addition to this main report, the GWI publishes briefing papers submitted annually by industry leaders throughout the world, offering insights and perspective on the state of wellness in their geographic region.

The GWI also curates research from other credible sources and makes it easily accessible on its website.
The GWI supports a growing number of industry initiatives, furthering the international conversation about wellness in its many and varied forms. Each GWI initiative is led by an initiative chair, who is a renowned thought leader in his/her particular area of focus.

INITIATIVES

**INITIATIVE RESOURCES & REPORTS**

- **Guide to Hydrothermal Spa Development Standards**
- **NEW! Hot Springs & Geothermal Mineral Waters: A User’s Guide for the Global Wellness Traveler**

- **CAREER DEVELOPMENT INITIATIVE**

- **CLINICAL WELLNESS BEST PRACTICES INITIATIVE**

- **CONSULTING INITIATIVE**

- **DIGITAL INNOVATIONS FOR HEALING INITIATIVE**

- **FUTURE OF WORKPLACE WELLNESS INITIATIVE**

- **GLOBAL HOT SPRINGS INITIATIVE**

- **GLOBAL WELLNESS DAY INITIATIVE**

- **HYDROTHERMAL INITIATIVE**

- **MINISTRY OF WELLNESS INITIATIVE**

- **WELLNESS COMMUNITIES INITIATIVE**

- **WELLNESS FOR CANCER INITIATIVE**

- **WELLNESS TOURISM INITIATIVE**
The GWI convenes global roundtables to foster communication and create a forum for conversation about the present state of wellness in various industries, and how best to anticipate, explore and collaborate to shape the future. These roundtables bring together leaders from medicine, science, business, technology, journalism, research, media, academia, spa and hospitality, architecture, beauty, finance, fashion and more, and have been held in locations such as London, New Delhi, New York, Marrakech, Wales and Miami.
The GWI launched the first website to provide direct access to current medical evidence for the most mainstream wellness approaches. By providing access to thousands of clinical studies evaluating the effectiveness of approaches to everything from acupuncture to weight loss, wellnessEvidence.com makes it easier for millions of people seeking alternative health solutions to research and evaluate information from the most authoritative sources of evidence-based medicine. This website serves the general public, is free and has been widely considered groundbreaking in its approach.

MODALITIES INCLUDE:
Acupressure
Acupuncture
Aromatherapy
Ayurveda
Biofeedback
Chiropractic
Exercise
Hydrotherapy
Manual Lymph Drainage
Massage
Meditation
Music Therapy
Nutritional Counseling
Pilates
Relaxation Therapy
Sauna
Sleep Health
Smoking Cessation
Stress Management
Tai Chi
Traditional Chinese Medicine
Weight Loss
Workplace Wellness
Yoga

Empowering wellness worldwide starts with your support. As a nonprofit, private educational foundation, the GWI relies on the support of its ambassadors, members and partners. There are benefits to joining, including access to proprietary research; access to the Wellness Barometer written by renowned global economist Thierry Malleret; and invitations to private, global events. To learn more, visit www.globalwellnessinstitute.org/join-us/.

DONATION COMMITMENT FORM
Please complete form and submit to Alexandra Plessier. For questions she can be reached at alexandra.plessier@globalwellnessinstitute.org.

First Name
Last Name
Title
Company
Email
Phone
Donation Amount in USD: $ 

I hereby commit to supporting the Global Wellness Institute with my donation and agree to be invoiced for the amount specified above.

Signature
Date